

2019 ANNUAL CONFERENCE & EXHIBITION
“The Race: Survival of the Fastest”
 Caesars Windsor, Windsor, Ontario

Unless otherwise noted below:

Plenary Sessions, Lunch/Dinner: Augustus III/ IV
 Breakout Sessions: Mercuri/Martis and Luna/Solis
 Exhibits, Breakfast/Breaks/Receptions: Augustus I

AGENDA

**TUESDAY,
JUNE 11**

Exhibitor Move In

10:00 a.m. –
3:30 p.m.

connectTEC Conference 2019– The In.tel.li.gent Network
Augustus Level – Augustus III/IV

1:00 - 4:00 p.m.

B2B Meetings (pre-registration required)
Augustus Level – Mercuri/Martis/Luna/Solis

**WEDNESDAY,
JUNE 12**

Exhibits Open 7:30 AM – 6:00 PM Sponsored By: Sle-Co Manufacturing

7:30 – 8:20 a.m.

Registration Sponsored By: Banco BASE

Continental Breakfast & Exhibit Review Sponsored By: F&P Mfg., Inc.

8:00 – 8:30 a.m.

APMA Annual General Meeting

8:30 – 9:00 a.m.

PLENARY SESSION: *John McElroy, President, Blue Sky Productions, Inc.*

9:00 – 9:30 a.m.

PLENARY SESSION: *Peter Hall, Vice President and Chief Economist, Export Development Canada*

9:30- 10:00 a.m.

Networking Break & Exhibit Review Sponsored By: Windsor Mold Group

10:00 – 10:30
a.m.

PLENARY SESSION: *Tom Lake, Executive Vice President,
Honda of Canada Mfg. Inc.*

10:30– 11:00 a.m.

PLENARY SESSION: *Michael Robinet, Executive Director, IHS Markit Automotive Advisory*

11:00– 11:30 a.m.

PLENARY SESSION: *Greta Cutulenco, CEO & Co-Founder, Acerta Analytics Solutions*

11:30 a.m. –
12:20 p.m.

Pre-Lunch Reception & Exhibit Review Sponsored By: TD Bank

12:20 – 1:35 p.m.

KEYNOTE ADDRESS and Lunch: *Linda Hasenfratz, Chief Executive Officer, Linamar Corporation*

Sponsored By: Siemens Canada Limited

1:35 – 2:05 p.m.

PLENARY SESSION: *Bo Andersson, President & CEO, Yazaki North and Central America
President, Yazaki Europe Ltd.*

2:05 – 2:35 p.m.

PLENARY SESSION: *Bernd Mangler, Senior Vice President, Automotive Solutions, Siemens AG*

2:35 – 3:00 p.m.

Networking Break & Exhibit Review Sponsored By: JAMA Canada

3:00 – 4:00 p.m.

**CONCURRENT SESSION 1A:
“Manufacturing Digitization: Maximizing Data
Utilization” Panel
Mercuri/Martis Room**

Panel Description: With Industry 4.0 and IoT implementation in manufacturing operations and processes, utilization and leveraging of collected data is paramount. What are the practical opportunities in the progression of data contextualization. What are the pitfalls?

Speakers:

1. **Mike Hart, Director of Product Strategy for Manufacturing and Industrial IoT, Plex Systems**
2. **Paul Hogendoorn, President/CEO, FreePoint Technologies Inc.**
3. **Vikram Mankar, Director of Customer Success, Canvass Analytics**
4. **Jonathon Azzopardi, President & CEO, LAVAL International**

Moderator: Ash Gude, Senior Business Advisor, Business Development of Canada

**CONCURRENT SESSION 1B:
“Creating New Value Propositions
for your Customers” Panel
Luna/Solis Room**

Panel Description: New Business models are emerging. Your customers, OEMs and Tier 1s, are transforming to technology companies. As a supplier, what does this mean to you and how do you transform with them to ensure continued success?

Speakers:

1. **Martin Shen, CEO, Passenger AI**
2. **Zachary Skeith, Vice President, Strategy, Three Lefts**
3. **Chris Kay, Co-Founder & CEO, Multiplicity/Co-Founder, Startup Boost**

Moderator: Warren Ali, Vice-President Innovation, APMA

4:10 – 5:10 p.m.

**CONCURRENT SESSION 2A:
“Decision Making and Opportunity Identification
in a Fractured Automotive Market.
A Global Automotive Outlook”
Mercuri/Martis Room**

Panel Description: A deep dive into the automotive production outlook, from a regional and global perspective with an opportunities and risk assessment through 2026 as well as addressing issues on disruptive factors, new players, product mix, trade, electrification, portfolio shifts, the China impact and more.

Speakers:

1. **Joseph McCabe, President & CEO, AutoForecast Solutions LLC (AFS)**

Moderator: Vincent Guglielmo, Vice President, APMA

**CONCURRENT SESSION 2B:
“Cyber Security in Manufacturing”
Panel
Luna/Solis Room**

Panel Description: The automotive industry is fast becoming a technology-leader in software and hardware. Electronics in vehicles are supplied by numerous suppliers who have no common cybersecurity standards to adhere to, no privacy/security provisions in their manufacturing facilities. This potentially makes the current supply chain for vehicles extremely porous in respect to cybersecurity. How do we rectify this?

Speakers:

1. **AJ Khan, CEO/Founder, CloudGRC Inc.**
2. **Catherine Bertheau, Cyber Solutions Business Development Lead, Eastern Canada, Aon Risk Solutions Canada**
3. **Charles Finlay, Executive Director, Cybersecure Catalyst, Ryerson University**

Moderator: Sulemaan Ahmed, Founder and Principle Educator, Servo Annex

5:10 – 6:10 p.m.

Pre-Dinner Reception & Exhibit Review **Sponsored By: University of Windsor**

6:10 – 8:45 p.m.

KEYNOTE ADDRESS and Dinner **Jeff Makarewicz, Group Vice President,
Vehicle, Quality & Safety Engineering,
Toyota Motor North America Research & Development**

Dinner Sponsored By: KPMG

Wine Sponsored By: Woodbridge

8:45 p.m.

Afterglow Reception **Sponsored By: AON**

OTHER APMA SPONSORS AND PARTNERS NOT APPEARING ON THE AGENDA:

Gold Plus Sle-Co Manufacturing

Gold: AVIN (Ontario)
EDC - Export Development Canada
Magna International Inc.
Tourism Windsor Essex Pelee Island

Silver: American Industries
BDC - Business Development Bank of Canada
Global Affairs Canada
Martinrea International Inc.
Wells Fargo Equipment Finance

Bronze: ABC Technologies
BDC - Business Development Bank of Canada
Racer Machinery International Inc.
Tetakawi
University of Waterloo – WatCAR

APMA Partners: CAMM
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