

DATE: FEBRUARY 20, 2019

#2019-01

FROM: VINCENT GUGLIELMO
VICE PRESIDENT**APMA ANNUAL CONFERENCE & EXHIBITION**

June 12, 2019

*“THE RACE: Survival of the Fastest”***SPONSORSHIP OPPORTUNITIES**Caesars Windsor Hotel & Casino
Windsor, Ontario

The APMA Annual Conference & Exhibition provides companies with the opportunity to increase their level of exposure through numerous sponsorship opportunities. With a captive audience of over 500 attendees, sponsoring a specific component of the APMA 2019 Annual Conference & Exhibition provides a superb opportunity to show support for a strong and vibrant Canadian automotive industry while improving your brand awareness and recognition among members, industry colleagues and stakeholders. To learn more about the sponsorship opportunities available, please review the following pages.

If you are interested in any of the opportunities listed, please complete the attached form and fax to APMA at 416-620-9730 or contact Vincent Guglielmo at 416-620-4220 ext. 223 to confirm availability. All sponsorship opportunities are provided on a first come, first served basis, with last year's sponsors having the right of first refusal **by the deadline of March 8, 2019.**

APMA's 2019 Annual Conference & Exhibition is produced in partnership with:





Sponsorship Opportunities
2019 APMA Annual Conference & Exhibition
“THE RACE: Survival of the Fastest”



Company: _____ Contact Name: _____
 Address: _____ Email: _____
 City/Province/Postal Code: _____ Telephone: _____
 Fax: _____ Signature: _____ Date: _____

I wish to sponsor the following item: (please circle below) Refer to descriptions on the following pages for details.

CONFERENCE SPONSORSHIP OPPORTUNITIES (all prices are subject to 13% HST) HST# 122758741

ACP-1	Platinum Sponsorship	Overall Conference Partner	\$25,000 +	\$3,250 HST =	\$28,250.00
ACGP-1	Gold <i>PLUS</i> Sponsorship	Exhibition Sponsor	\$12,000 +	\$1,560 HST =	\$13,560.00
ACG-1	Gold Sponsorship	Delegate Gift Sponsor SOLD	\$12,000 +	\$1,560 HST =	\$13,560.00
ACSP-1	Silver <i>PLUS</i> Sponsorship	Dinner Sponsor SOLD	\$8,500 +	\$1,105 HST =	\$9,605.00
ACS-1	Silver Sponsorship	Luncheon Sponsor	\$6,500 +	\$845 HST =	\$7,345.00
ACS-2	Silver Sponsorship	Pre-Dinner Reception Sponsor SOLD	\$5,500 +	\$715 HST =	\$6,215.00
ACS-3	Silver Sponsorship	Door/Draw Prizes SOLD	\$6,000 +	\$780 HST =	\$6,780.00
ACS-4	Silver Sponsorship	Concurrent Session 1A -TBA	\$5,000 +	\$650 HST =	\$5,650.00
ACS-5	Silver Sponsorship	Concurrent Session 1B -TBA	\$5,000 +	\$650 HST =	\$5,650.00
ACS-6	Silver Sponsorship	Concurrent Session 2A -TBA	\$5,000 +	\$650 HST =	\$5,650.00
ACS-7	Silver Sponsorship	Concurrent Session 2B -TBA	\$5,000 +	\$650 HST =	\$5,650.00
ACB-1	Bronze Sponsorship	Afterglow Reception (following dinner) SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACB-2	Bronze Sponsorship	Conference Feedback Survey & Prize	\$3,000 +	\$390 HST =	\$3,390.00
ACB-3	Bronze Sponsorship	Company-branded lanyards SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACB-4	Bronze Sponsorship	Company-branded Notepads and Pens	\$3,000 +	\$390 HST =	\$3,390.00
ACB-5	Bronze Sponsorship	Company & APMA-branded Delegate Bag SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACB-6	Bronze Sponsorship	Registration Desk/Services SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACB-7	Bronze Sponsorship	Question Cards Sponsor	\$3,000 +	\$390 HST =	\$3,390.00
ACBR-1	Bronze Sponsorship	Continental Breakfast + Exhibit Review SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACBR-2	Bronze Sponsorship	Morn Networking Break + Exhibit Review SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACBR-3	Bronze Sponsorship	Pre Luncheon Reception + Exhibit Review SOLD	\$3,000 +	\$390 HST =	\$3,390.00
ACBR-4	Bronze Sponsorship	Aft Networking Break + Exhibit Review SOLD	\$3,000 +	\$390 HST =	\$3,390.00

****NOTE:** Sponsorships for non APMA/Camm members will be subject to a \$1,000 premium

Custom sponsorship opportunities may be considered. Contact APMA for further details.

Check here to purchase an additional Video Sponsorship option - \$2,000 plus 13% HST)

Available to Platinum and Gold sponsors ONLY. See sponsorship descriptions for further details.

Bill us: P.O. # _____ Charge my VISA/MasterCard/Amex (please circle) Total Amount: \$ _____

Card No.: _____ Expiry Date: _____

Name on Card: _____ Authorized Signature: _____

Email this page (as a PDF) to gtedesco@apma.ca or Fax to APMA at 416-620-9730

Platinum Opportunity

Overall Conference Partner

One (1) opportunity available

Code: ACP-1



Benefits:

- Company name and logo featured prominently throughout all conference rooms and events along with APMA's logo
- Five (5) **Full Conference Registrations**, including all meals (\$3,500 value)
- Two (2) **VIP Registrations** for the **President's Dinner** on the eve of the conference
- One (1) **Honour Table** seat for all conference meals
- One (1) Reserved Table at the **B2B International Business Meetings** to meet with delegates (\$1,000 value)
- Recognition and logo placement in all APMA e-Newsletter pre-conference promotions

Also Includes:

- Company name and logo placement on APMA website's conference page
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the conference
- Contact information for all conference participants (excluding emails)

Additional Opportunity:

- Opportunity to submit a corporate video (approx. 1 minute long) to be shown one (1) time at the conference

Investment Required: \$25,000

Gold *PLUS* Opportunity

Exhibition Sponsor

One (1) opportunity available

Code: ACGP-1



Benefits:

- Company name and logo featured prominently on exhibition room signage
- Four (4) **Full Conference Registrations**, including all meals (\$3,500 value)
- One (1) **Exhibitor Booth** in the Exhibit Hall (10' x 10' booth, \$2,220 value)
- Two (2) **VIP Registrations** for the **President's Dinner** on the eve of the conference
- Opportunity to conduct a draw/contest in the Exhibit Hall (Terms & Conditions subject to approval from APMA)

Also Includes:

- Company name and logo placement on APMA website's conference page
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the conference
- Contact information for all conference participants (excluding emails)

Additional Opportunity:

- Opportunity to submit a corporate video (max. 1 minute long) to be shown two (2) times at the conference (times to be determined)
 - **Additional Cost: \$2,000**

Investment Required: \$12,000

Gold Opportunity

Delegate Gift Sponsor

One (1) opportunity available

Code: ACG-1



Benefits:

- Company branded gifts to be included in delegate packages that all full conference attendees receive upon registration
 - Gifts to be provided by APMA
- Four (4) **Full Conference Registrations**, including all meals (\$2,800 value)
- Two (2) **VIP Registrations** for the **President's Dinner** on the eve of the conference

Also includes:

- Company name and logo placement on APMA website's conference page
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the conference
- Contact information for all conference participants (excluding emails)

Additional Opportunity:

- Opportunity to submit a corporate video (approx. 1 minute long) to be shown two (2) times at the conference (times to be determined)
 - **Additional Cost: \$2,000**

Investment Required: \$12,000

Silver *PLUS* Opportunity

Dinner Sponsor

One (1) opportunity available

Code: ACSP-1



Benefits:

- Dinner speakers and presentations “**Brought to you by...**” your company
- Company name and logo featured prominently during the dinner
- Company branded materials (provided by you) placed at each seat prior to dinner
- Three (3) **Full Conference Registrations**, including all meals (\$2,100 value)
- Additional four (4) **Registrations** to your sponsored **Dinner** (\$1,200)
 - Including one (1) priority seat at the Dinner’s **Honour Table**
- Two (2) **VIP Registrations** for the **President’s Dinner** on the eve of the conference

Also includes:

- Recognition and logo placement on APMA website
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the dinner
- Contact information for all dinner attendees (excluding emails)

Investment Required: \$8,500

Silver Opportunity

Luncheon Sponsor

One (1) opportunity available

Code: ACS-1



Benefits:

- Lunch speakers and presentations “**Brought to you by...**” your company
- Company name and logo featured prominently during lunch, at the podium and on presentation screen
- Company branded materials (provided by you) placed at each seat prior to lunch
- Two (2) **Full Conference Registrations**, including all meals (\$1,400 value)
- Additional four (4) **Registrations** to your sponsored **Luncheon** (\$800 value)
 - Including one (1) priority seat at the Luncheon’s **Honour Table**
- One (1) **VIP Registration** for the **President’s Dinner** on the eve of the conference

Also includes:

- Recognition and logo placement on APMA website
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the luncheon
- Contact information for all luncheon attendees (excluding emails)

Investment Required: \$6,500

Silver Opportunity

Pre-Dinner Reception Sponsor

One (1) opportunity available

Code: ACS-2



Benefits:

- Pre-dinner food and beverages “**Provided by...**” your company
- Company name and logo featured prominently during the reception
- Opportunity to display corporate booth/signage in the reception space
- Two (2) **Full Conference Registrations**, including all meals (\$1,400 value)
- Two (2) **Registrations** to the **Dinner** (\$600 value) following your reception
- One (1) **VIP Registration** for the **President’s Dinner** on the eve of the conference

Also includes:

- Recognition and logo placement on APMA website
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the dinner

Investment Required: \$5,500

Silver Opportunity

Door/Draw Prize Sponsor

One (1) opportunity available

Code: ACS-3



Benefits:

- Company representative positioned alongside APMA President Flavio Volpe for **3 prize draws**
 - Prizes to be provided by APMA
 - Draws times (3) will occur at: Morning Networking Break, Pre-Lunch Reception, Pre-Dinner Reception
- Company name and representative introduced at time of draw
- Option to include company branded materials (provided by you) with each draw prize
- One (1) **Full Conference Registration**, including all meals (\$700 value)
- One (1) **VIP Registration** for the **President's Dinner** on the eve of the conference

Also includes:

- Access to all business cards entered for prize draws (provided post-conference)
- Recognition and logo placement on APMA website
- Company name and logo featured in conference program/agenda
- Recognition from Flavio Volpe, APMA President, prior to and during draws

Investment Required: \$6,000

Silver Opportunities

Concurrent Session Sponsor

Based on Agenda (contact APMA for details):



THEMED SUBJECTS

➤ Concurrent Session 1A	TBA	Code: ACS-4
➤ Concurrent Session 1B	TBA	Code: ACS-5
➤ Concurrent Session 2A	TBA	Code: ACS-6
➤ Concurrent Session 2B	TBA	Code: ACS-7

Benefits Include:

- **Moderating** opportunity
- One (1) **Full Conference Registration**, including meals, for each sponsorship (\$700 value)
- One (1) **VIP Registration** for the **President's Dinner** on the eve of the conference
Recognition and logo placement on APMA website
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the conference

Investment Required: \$5,000 (per opportunity)

Bronze Opportunities

General Conference Supporter

Eleven (11) defined opportunities available;

Additional customizable options will be considered.

(Contact APMA for details)



- | | |
|--|--------------|
| ➤ Afterglow Reception (<i>following Dinner</i>) | Code: ACB-1 |
| ➤ Conference Feedback Survey + Prize (<i>APMA conducts the Survey</i>) | Code: ACB-2 |
| ➤ Company Branded Lanyards (<i>product provided by sponsor</i>) | Code: ACB-3 |
| ➤ Company Branded Notepads and Pens (<i>product provided by sponsor</i>) | Code: ACB-4 |
| ➤ Company & APMA Branded Delegate Bag (<i>product provided by sponsor</i>) | Code: ACB-5 |
| ➤ Registration Desk/Services | Code: ACB-6 |
| ➤ Question Cards | Code: ACB-7 |
| ➤ Continental Breakfast + Exhibit Review | Code: ACBR-1 |
| ➤ Morning Networking Break + Exhibit Review | Code: ACBR-2 |
| ➤ Pre-Luncheon Reception + Exhibit Review | Code: ACBR-3 |
| ➤ Afternoon Networking Break + Exhibit Review | Code: ACBR-4 |

Benefits Included for Each Item:

- One (1) **Full Conference registration**, including meals, for each sponsorship (value \$700)
- One (1) **VIP Registration** to the **President's Dinner** on the eve of the conference
- Recognition and logo placement on APMA website
- Company name and logo featured in conference program/agenda
- Recognition at podium from Flavio Volpe, APMA President, during the conference

Investment Required: \$3,000 (per opportunity)