

DATE: MARCH 8, 2019

#2019-02

FROM: VINCENT GUGLIELMO
VICE PRESIDENT**WindsorEssex**
ECONOMIC DEVELOPMENT
Our Location. Your Advantage.**2019 ANNUAL CONFERENCE & EXHIBITION**

June 12, 2019

*Exhibitor Move In - June 11th***Exhibitor Registration Form*****“THE RACE: Survival of the Fastest”*****Caesars Windsor, 377 Riverside Drive East
Windsor, Ontario**

**CANADA'S PREMIER
OEM AUTO INDUSTRY
ADVANCED MANUFACTURING
NETWORKING EVENT!!**

The APMA 2019 Annual Conference & Exhibition, taking place **June 12th, 2019 in Windsor, Ontario**, is Canada's premier automotive OE supplier manufacturing event.

Exhibiting at this **“one day only”** event provides a great opportunity to showcase your company capabilities, innovations and leading-edge technologies to a senior automotive target audience and provides the industry's best networking opportunities in the sector in Canada. Whether your company offers new, advanced manufacturing processes or technologies, automation or factory of the future technologies, light-weighting technologies, new product applications and innovations, autonomous/connected vehicle technologies, EV/Hybrid and Alternate Powertrain technologies, research capacity or other products/services, exhibiting at this event is for you.

Limited space is available. **Book your booth now!**

Why Should You Exhibit?

- *Over 500 industry professionals will attend.*
- *OEMs and key Tier I Executives, Purchasers and Engineers are there to see your company!*
- *A cost-effective way to increase corporate exposure, showcase leading-edge technologies and capabilities, and support your industry.*
- *Exhibitors are eligible for discounted Full Conference registration fees.*
- *Exhibiting companies may apply to receive “Guest” invitations for clients to see their booth(s).*
- *APMA will offer confirmed exhibitors pre-event promotions.*

Why Exhibit? A cost-effective way to promote your products, services and technologies to OE visitors, international delegates, OE suppliers, industry executives, government, academia, and the industry at large. As the industry rapidly evolves, new disruptive technologies, capabilities and innovations are in great demand by customers. As the signature event of the year for the automotive manufacturing sector in Canada, booth space will sell out quickly. **Secure your booth today!**

APMA will invite key manufacturers and purchasing executives to the conference to come meet Canadian supplier companies and to learn about their technologies, seek collaborative opportunities, and to network. APMA will also host various foreign delegations at the event, providing additional opportunities for exhibitors.

Please review the attached floor plan layout and exhibitor registration form. Exhibit space is available on a first come – first served basis. If you have any questions, please email [Vincent Guglielmo](mailto:Vincent.Guglielmo@apma.ca) or [Nick Persichilli](mailto:Nick.Persichilli@apma.ca) or call 416-620-4220 Ext. 233 or 224.

APMA 2019 ANNUAL CONFERENCE & EXHIBITION

EXHIBITOR BENEFITS

*Breakfast, Networking
Breaks and Receptions
occur in the Trade Hall*

As an Exhibitor, you will enjoy the following benefits:

- ✓ Opportunity to meet 500+ CEO's, senior executives, key purchasing and engineering personnel of vehicle manufacturing companies, leading OE automotive component suppliers, international visitors, key industry researchers and industry suppliers.
- ✓ Receiving a final copy of registered conference delegates (*excluding emails*).
- ✓ Conference Breakfast, Networking Refreshment Breaks and pre-meal Receptions occur in the exhibition hall, providing added exposure and networking opportunities.
- ✓ Exhibitor staff receive **Complimentary access to Concurrent Sessions** occurring on the afternoon of June 12, 2019.
- ✓ **Discounted "Full Conference" Exhibitor registration rate** to attend **all** Conference presentations on the Main Stage as well as Lunch and Dinner with keynotes, representing a savings of over **\$200.00** off of Regular Conference Registration pricing.
- ✓ Special advanced discounted hotel room rates (*subject to availability*) at Caesars Windsor Hotel.

Promotional Opportunities:

- ✓ Opportunity to advertise in APMA's semi-annual industry magazine, **Lead, Reach, and Connect**, which is distributed to all delegates at the Conference and through APMA's normal distribution channels.
- ✓ A promotional email highlighting conference exhibitors will be sent out to APMA's eNews distribution list.
- ✓ Listing of confirmed exhibitors to be posted on APMA's website Conference web page.
- ✓ Promote your company's participation on [Twitter's @APMACanada](#) page. APMA will promote exhibitors on its [LinkedIn APMA Company](#) page.

In Partnership With:



EXHIBITION FLOOR – June 12, 2019
(Move in June 11 and Move out June 13)

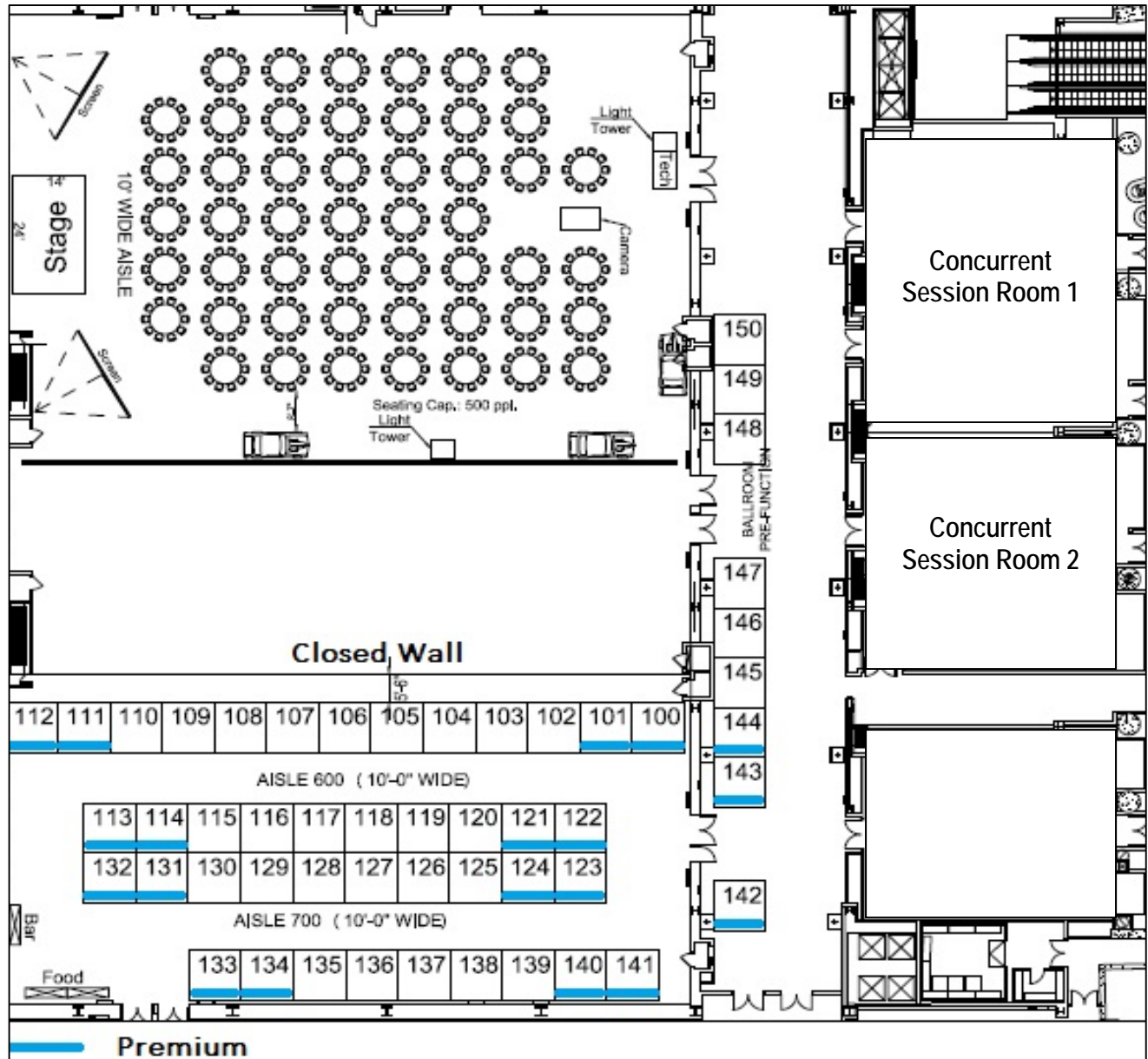


Exhibit Booth Operational Details

- *Booth cost is for space only with broadloom flooring. Electrical, A/V, accessories (tables, chairs, etc.) are an additional cost, available from Show Contractors and are the responsibility of the Exhibitor. Order Forms for items are included in the Exhibitor Manual in addition to Conference/Booth Staff Registration information, detailed rules and regulations. Exhibitor Manual will be available in April 2019.*
- *Booth particulars: 10 ft. Wide, 10ft. Deep – 8 ft. High backdrop*, 3 ft. Side rails.*
- *Booths 142-150 are subject to varied move-in/out times and space constraints (Times to be confirmed)*
- *Exposition Contractor Service Desk available during Move-In (June 11) and Move-Out (June 13).*
- *Material Handling services will move your booth equipment to/from Loading Dock 5 and the Show Floor (at no charge).*
- *Services of a fully qualified exposition contractor to assist during move-in and move-out.*

APMA 2019 ANNUAL CONFERENCE & EXHIBITION
Caesars Windsor, June 12, 2019

Booth Category	APMA/CAMM Member Rate:	Non-Member Rate:
Regular	<input type="checkbox"/> 10' x 10' Booth \$2,220 + 13% HST = \$2,508.60	<input type="checkbox"/> 10' x 10' Booth \$3,425 + 13% HST = \$3,870.25
	<input type="checkbox"/> 10' x 20' Booth \$3,420 + 13% HST = \$3,864.60	<input type="checkbox"/> 10' x 20' Booth \$4,625 + 13% HST = \$5,226.25

— Premium Charge Booths – Please add \$200.00 + 13% HST = \$226.00 per booth selected

****EARLY BIRD SPECIAL: Secure your booth by March 29, 2019 and deduct \$100.00 from your total booth order****

PLEASE PRINT CLEARLY:

BOOTH CONTACT NAME: _____ E-MAIL: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

TEL: _____ FAX: _____

Signature: _____ This document will form part of the Exhibitor Agreement.

Company Profile: Once your booth space is confirmed by APMA, an email to your company's exhibitor contact on this page will be sent to solicit company profile information for publication in the Conference Delegate Program and for other promotional purposes.

Booth Number(s) (Preferred): *1st Choice(s)* _____ *2nd Choice(s)* _____ *3rd Choice(s)* _____

APMA will attempt to honour all booth requests, however due to the high demand for exhibit space, APMA reserves the right to allocate booths as required to best accommodate APMA's mandate, prior year exhibitors and facility regulations.

To request space, please complete and fax this form to (416) 620-9730 with preferences. APMA will confirm what space is being held for you based on availability at a later date. Due to demand and space limitations, final confirmation of booth space(s) will be based solely on receipt of full payment made to APMA.

NOTE: Full and final payment must be received within 30 days of confirmed reservation and/or prior to the event to confirm the space unless other arrangements have been made.

Payment Calculation: Booth Cost (including HST): _____ + Premium (including HST) _____

Total Booth Cost Amount: \$ _____

MEMBERS ONLY: Cheque Enclosed (Bulletin 2019-02)

HST# 122758741

Mail To: APMA, 10 Four Seasons Place, Suite 801, Toronto, Ontario M9B 6H7

If paying by VISA, MasterCard or American Express, please complete the following:

Cardholder's Name: _____ Signature: _____

Card Number: _____ Expiry Date: _____ / _____

Cancellations after formal acceptance is subject to a 15% administrative charge of confirmed booth costs. Refunds will only be provided if cancelled space can be re-sold. Refunds cannot be provided after May 6, 2019. Confirmation of acceptance and booth locations will be provided by APMA and formal exhibitor manuals will be distributed at that time.

In Partnership With

