APPETITE for DISRUPTION

2017 APMA ANNUAL CONFERENCE & EXHIBITION

June 14, 2017

Caesars Windsor
377 Riverside Drive East, Windsor, Ontario
The automotive industry continues to evolve at an exponential pace. Technological advancements continue to "disrupt" the industry while improving its outputs. The convergence of manufacturing technologies and new product enhancements are changing the product offerings. Growing and maintaining innovative and competitive capacity is paramount for automotive suppliers to compete on the global stage. The 2017 APMA Annual Conference & Exhibition brings together the Canadian automotive OE supplier industry and international delegates to cover key strategic issues and opportunities. This year’s theme - "Appetite for Disruption" - features a ONE DAY format event of industry leading speakers addressing key issues facing the industry while sharing strategic insights to focus on the opportunities. APMA’s Concurrent Sessions integrated within the conference format will highlight and discuss key strategic areas of focus for automotive suppliers that will shape the next generation of the auto industry.

**KEY FOCUS AREAS:**
- Economic intelligence and industry insights
- Innovation as a key business development strategy
- Technology trends in vehicles
- Globalization and impacts on suppliers
- Supply chain opportunities
- Industry insight from multinational corporations
- OE perspectives on the industry and its future direction

**KEY HIGHLIGHTS OF WHAT TO EXPECT:**

**Economic and Industry Outlook Panel:**
A review of key economic indicators, industry production trends and key trade data points.

**Concurrent Panel Sessions:**
Featuring key topics with expert panelists providing key insights into issues, challenges and opportunities in manufacturing for the next generation of the auto industry.

**International B2B Meetings:**
B2B Meetings on June 13th co-hosted by APMA and the Canadian Association of Mold Makers (CAMM) providing for B2B meetings between participants. As part of the B2B program and as in years past, APMA and CAMM will continue to collaborate closely with BDC, EDC, and the Federal and Provincial Trade Commissioners to facilitate meetings between international delegations from leading automotive countries and Canadian companies. Consult APMA's website for more information. Visit www.apma.ca.

**Unique Format and Floor Plan:**
APMA's Annual Conference & Exhibition - Canada's Premier Automotive Event
APMA is Canada's national association representing producers of automotive parts, tools, supplies and services to the OE automotive industry. The Annual Conference & Exhibition is Canada's premier automotive and networking event, with participants including Canadian and American automotive assemblers, Tier I suppliers, international automotive professionals, leading automotive research experts and other automotive companies.

The Conference creates a unique networking opportunity across all Tier levels. APMA has developed an integrated format and floor plan designed to allow for maximum networking opportunities and education. APMA continues its collaboration with CAMM and welcomes WindsorEssex Economic Development Corporation (WE EDC) to our collaborative team to increase supplier engagement and participation from all Tier levels.

The Exhibition Hall will feature a dynamic Exhibition area focusing on state of the art Canadian capabilities, products, services, technologies and disrupting innovations providing a platform for innovators to reveal groundbreaking products and processes and give OE suppliers a window into how these innovations can help them. With over 500 automotive industry executives throughout the supply chain, industry professionals and academia on hand, the 2017 APMA Annual Conference & Exhibition serves as a unique place to learn, network and market to influential industry leaders.

**Afterglow**
After the business day on June 14th, the Afterglow is the perfect venue to informally network in a casual setting. Take advantage of this opportunity to connect with the many Conference speakers and industry participants.
CONFERENCE SPEAKERS

One Day Format featuring Plenary and Concurrent Sessions providing a broad range of insight and technical information to attendees:

MULTIPLE CONCURRENT SESSIONS FEATURING TECHNICAL INSIGHT ON:

Advanced Manufacturing Panel:
Innovation, new technologies, improved processes and management methods to improve competitiveness in the manufacturing of products and assembly of vehicles.
*Featuring: Toyota Motor Manufacturing Corporation (TMMC); Radix Inc.*

Lightweighting Innovation Panel:
Reviewing key lightweighting innovations to help build lighter vehicles to achieve better designs, fuel efficiencies and handling.
*Featuring: National Research Council; Airbus Helicopters Canada; Alliance Magnesium*

Additive Manufacturing:
Providing expert analysis and leadership on advanced technologies.
*Featuring: MATSUURA Europe GmbH; Jesse Garant Metrology Center*

CyberSecurity Risks in Manufacturing:
Digital technology is a key driver to future manufacturing innovation. Preventing cybersecurity breeches are key to sustainability in an Industry 4.0 world.
*Featuring: TrustPoint Innovation Technologies, Ltd.; Canadian Centre for Cyber Risk Management; Aon Risk Services*

SME Financing Best Practices:
Understanding financing solutions for SME companies to provide sustainability.
*Featuring: Business Development Bank of Canada (BDC); Export Development Canada (EDC)*

PLEINARY SPEAKERS

**OEM Forecast**
G. Mustafa Mohatarem, Chief Economist, General Motors Company

**Economic and Industry Outlook:**
Peter Hall, Chief Economist, Export Development Canada
Joe McCabe, President & CEO, AutoForecast Solutions LLC

**OEM Panel on the Autonomous Driving Future**
Speakers TBA

**Other Confirmed Speakers:**
Deepak Anand, Head of Industry for Auto, Google Canada

The Roadmap For Future Automotive Technologies: Materials & Manufacturing, Powertrain & Propulsion, And Connected & Automated Vehicles
Kristin Dziczek, Director, Industry, Labor & Economics Group, Center for Automotive Research

Senior Government Minister TBA

More Speakers To be Confirmed...

MORE SPEAKERS TO BE CONFIRMED... Attend to learn more about:

- The future of our industry
- How globalization will affect you
- What the key drivers of future success will be
- How innovation and technology demands will change all business models
To register, please complete the form below and FAX to APMA at (416) 620-9730 or register online at www.apma.ca

Register more people from your company and SAVE!!!

**APMA/CAMM Members:** Register two full conference delegates at regular prices and deduct $150 per person on all subsequent conference registrations from your company. All registrations must occur on the same registration form to qualify. Use the form below and fax to APMA. Not available for online reservations and “Special Exhibitor Rate” registrations.

**APMA Full Conference - June 14:** includes all activities - presentations, concurrent sessions, meals, breaks, receptions, exhibition, and B2B Meetings opportunity (subject to availability): *(June 13 - Check box below.)* For Exhibit staff and “Special Exhibitor Rate” registrations, consult the Exhibitor Manual.

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<th>APMA/CAMM Members</th>
<th>FEE STRUCTURE</th>
<th>Up to May 12, 2017</th>
<th>After May 12, 2017</th>
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<td>Full Conference - June 14</td>
<td>$670.00 + $87.10 HST = $757.10</td>
<td>$790.00 + $102.70 HST = $892.70</td>
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<th>Non-Members</th>
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<td>Full Conference - June 14</td>
<td>$799.00 + $103.87 HST = $902.87</td>
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*At door registrations - Add $20.00 plus $2.60 HST ($22.60)

**HOTEL RESERVATIONS:** Reserve your hotel room quoting **Group Code APM0612** prior to June 1, 2017 to receive a conference rate of $155.00 per night (plus taxes), subject to availability. Call Caesars Windsor (1-800-991-8888) or book online from www.apma.ca.

Remit cheque to APMA, 10 Four Seasons Place, Suite 801, Toronto, Ontario M9B 6H7 Tel: 416-620-4220 Fax: 416-620-9730.

Substitutions allowed up to the day of the Conference. No refunds granted after May 29, 2017.

☐ Please check (√) the box to be subscribed to APMA’s complimentary weekly eNews.