



**2017 ANNUAL CONFERENCE & EXHIBITION**  
**“Appetite for Disruption”**  
 Caesars Windsor, Windsor, Ontario

**AGENDA**

(Plenary Sessions, Lunch/Dinner occur in Augustus I; Exhibits, Breakfast/Breaks/Receptions occur in Augustus II/III)

**TUESDAY,  
JUNE 13**

**Exhibitor Move In**

1:00 - 4:00 p.m.

**B2B Meetings (pre-registration required)**

**Sponsored By:** Business Development Bank of Canada (BDC); Export Development Canada (EDC); Government of Canada Trade Commissioners Service; Government of Ontario; Canadian Association of Moldmakers (Camm); WindsorEssex Economic Development Corporation (WE EDC); Automotive Parts Manufacturers’ Association (APMA)

**WEDNESDAY,  
JUNE 14**

**Exhibits Open 7:30 AM – 6:00 PM**

**Sponsored By:** Sle-Co Manufacturing Inc.

7:30 – 8:20 a.m.

**Registration**

**Sponsored By:** Wells Fargo Equipment Finance

**Continental Breakfast & Exhibit Review**

**Sponsored By:** Revere Plastics Systems LLC

8:00 – 8:30 a.m.

**APMA Annual General Meeting**

8:30 – 10:00 a.m.

**PLENARY SESSION: Macro Economic and Industry Production Roundtable**

**G. Mustafa Mohatarem, Chief Economist, General Motors Company**

**Peter Hall, Chief Economist, Export Development Canada**

**Joe McCabe, President & CEO, AutoForecast Solutions LLC**

10:00- 10:30 a.m.

**Networking Break & Exhibit Review**

**Sponsored By:** Windsor Mold Group

10:30-11:10 a.m.

**CONCURRENT SESSION 1A:  
Advanced Manufacturing  
Rooms: Mercuri/Martis**

**Toyota Motor Manufacturing Canada Inc (TMMC).** – Managing Innovation and Competitiveness on assembly line changes - Phil Rodi, Vice President of Manufacturing

**Radix Inc.** – Automating the manufacturing process, for quality and cost - Shelley Fellows, Vice President of Operations

**Sponsored By:** Toyota Motor Manufacturing Canada Inc.

**CONCURRENT SESSION 1B:  
Light weighting Innovation  
Rooms: Luna/Solis**

**National Research Council Canada** – Composite Research with Ford Motor Company - Karen Stoeffler, Team Leader - Polymer Bioproducts / Automotive and Surface T

**Airbus Helicopters Canada** – Aerospace composite applications in auto – Scott Hickey, Senior Manager, Manufacturing, Composite Manufacturing

**Alliance Magnesium** – Emerging light metal technologies - Joël Fournier, Executive Director & CEO

11:10-11:55 a.m

**CONCURRENT SESSION 2A:  
Industry Revolution 4.0  
Rooms: Mercuri/Martis**

**Siemens Industry Software Ltd.** - Industry 4.0 Opportunity - Michael Gardiner, Director, Industry Strategy Advanced Manufacturing Industrie 4.0

**Longterm Technology Services Inc.** - Aaron Guo, President

**M2M-Access** - Industry 4.0 - What We Know! Mike Peters, Business Development Manager

**Trumble Incorporated** - Plant Floor Intelligence® Jeffrey Trumble, President and CEO

**CONCURRENT SESSION 2B:  
Appetite for Tooling Training  
Rooms: Luna/Solis**

**Martinrea Automotive Structures** Appetite for Tooling Training in Mexico - Mario Santos, New Business Strategy

**St Clair College** - Collaborative Training Solutions, Nathaniel VeltKamp, Manager, International Recruitment & Project Development

**Sponsored By:** St. Clair College

**WEDNESDAY, JUNE 14 Continued...**

11:55 – 12:35  
p.m.

**Pre-Lunch Reception & Exhibit Review**  
*Sponsored By: TD Bank*

12:45 - 2:00 p.m.

**KEYNOTE ADDRESS and Lunch**  
*Hon. Brad Duguid, Minister of Economic Development and Growth, Government of Ontario*  
*Senior Government Minister, Government of Canada*  
*Sponsored By: PwC*

2:00 – 2:35 pm.

**Networking Break & Exhibit Review**  
*Sponsored By: JAMA Canada*

2:35 – 3:25 p.m.

**PLENARY SESSION**  
*Kristin Dziczek, Director, Industry, Labor & Economics Group, Center for Automotive Research (CAR)*  
*Iain Stewart, President, National Research Council (NRC)*

3:25 – 4:10 pm.

**PLENARY SESSION: Change is Now: Machine Learning & The Auto Industry**  
*Deepak Anand, Head of Industry for Auto, Google Canada*

4:10 – 4:55 pm.

**PLENARY SESSION: Autonomous Connected Electric Sharing (ACES) Panel**  
*Simon Ouellette, CEO, Mogile Technologies Inc.*  
*Dan Sinai, Senior Executive, Innovation, IBM Canada*  
*David J. Smith, Engineering Director and Core Product Manager, Magna Electronics*  
*Sponsored By: investStratford*

4:55 – 5:40 p.m.

<b>CONCURRENT SESSION 3A: Additive Manufacturing Rooms: Mercuri/Martis</b>	<b>CONCURRENT SESSION 3B: CyberSecurity Risks in Manufacturing Rooms: Luna/Solis</b>	<b>CONCURRENT SESSION 3C: SME Financing Best Practices Room: Saturni</b>
<p><b>Matsuura Europe GmbH - Simon Chappell, General Manager</b> <i>Additive Manufacturing Technology Europe</i></p> <p><b>Jesse Garant Metrology Center - Andrew Good, Technology Manager</b></p>	<p><b>TrustPoint Innovation Technologies, Ltd. - Brian Romansky, VP Strategic Technology</b></p> <p><b>Canadian Centre for Cyber Risk Management - Doug Blakey, Managing Director</b></p> <p><b>Beazley Group/Aon Risk Services - Alex Ricardo, Breach Response Services</b></p>	<p><b>Business Development Bank of Canada (BDC) – Mary Ann Wenzler-Wiebe, Vice President, Financing &amp; Consulting</b></p> <p><b>Export Development Canada (EDC) - Christian Bertrand, Sector Advisor – Automotive, Global Trade Management, Diversified Sectors</b></p>

5:40 – 6:30 pm

**Pre-Dinner Reception & Exhibit Review**  
*Sponsored By: Office of the Vice President of Research & Innovation, University of Windsor*

6:30 – 8:55 pm.

**KEYNOTE ADDRESS and Dinner**  
*Alistair Croll, Renowned Speaker and Author addressing “The trifecta of data, agents, and interruption.”*  
*How the rise of consumer big data, smart agents, and interruptive interfaces pave the way for the next decade of human-machine interaction, and what it means for the species. [Learn More about this Speaker](#)*  
*Dinner Sponsored By: KPMG*  
*Wine Sponsored By: Anchor Danly*

8:55 p.m.

**Afterglow Reception**  
*Sponsored By: Aon Risk Solutions*

<b>Additional Sponsors</b>	<p><b>Gold Plus</b> Sle-Co Manufacturing Inc.</p> <p><b>Gold:</b> Export Development Canada (EDC) Magna International Inc. WindsorEssex Economic Development Corporation (WE EDC)</p> <p><b>Silver:</b> Business Development Bank of Canada (BDC) Ontario Ministry of Economic Development &amp; Growth Ontario Centres of Excellence (OCE)/ ASCIP</p> <p><b>Bronze:</b> AKKA Technologies The Offshore Group PLEX Systems University of Waterloo/WatCAR</p> <p>Houghton International Inc. Leggett &amp; Platt Automotive Group Racer Machinery International Inc.</p>
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