

DATE: JANUARY 25, 2017

#2017-01

Canada/U.S.
Automotive
Dinner



FROM: VINCENT GUGLIELMO
VICE PRESIDENT

**29th Annual Canada-U.S. Automotive Dinner
PARTNER COMMITMENT FORM**

Monday, March 6th, 2017

6:00 PM – 7:00 PM Networking Reception

7:00 PM – 8:45 PM Dinner & Program

Featuring keynote speaker: **Hau Thai-Tang**, Group Vice President
Global Purchasing, Ford Motor Company

Location: The Henry Ford Museum of American Innovation
20900 Oakwood Blvd., Dearborn, MI 48124-5029

OESA and the Automotive Parts Manufacturers' Association (APMA) are pleased to announce the 29th Annual Canada/U.S. Automotive Dinner occurring on March 6th, 2016. OESA and APMA are organizing the event in cooperation with the Consul General of Canada, Detroit. This event attracts hundreds of high-level industry executives every year.

The keynote address will be given by **Hau Thai-Tang, Group Vice President, Global Purchasing, Ford Motor Company**. **Thai-Tang** will share his unique perspective on the future of the automotive industry and the role Ford will play as a mobility company.

Event partners can take advantage of this supplier-focused dinner to build brand awareness through event promotion and on-site signage, priority seating, network with 400+ industry executives and show support for the industry.

Event Partnerships are available for purchase from APMA (via this Bulletin) or OESA, however individual event registrations or direct table purchases occur only from OESA at www.oesa.org/events. If you have Event Partnership questions, please contact Vincent Guglielmo at 416-620-4220 ext. 223 or vguglielmo@apma.ca.

Supporting Partner:



Partnership Opportunity

EVENT PARTNERS RECEIVE

Cost: \$4,000.00 + 13% HST = **\$4,520.00 CDN**

- Complimentary attendance for 8 executives and/or guests at a reserved table with priority seating
- Acknowledgement from the podium and on all dining tables
- Room branding opportunities subject to APMA/OESA agreement (stand-alone, pop-up signage only)
- Mention and branding in the APMA and OESA newsletters, **reaching over 10,000 recipients**
- Mention and branding at www.apma.ca and www.oesa.org
- Names, titles, companies and addresses of all event attendees following the event (emails excluded)

Limited opportunities available

AGENDA

6:00 – 7:00 pm	Networking Reception
7:00 – 7:55 pm	Dinner
7:55 – 8:00 pm	Opening Remarks and Introductions <i>Julie Fream</i> , President and CEO, OESA
8:00 – 8:05 pm	Speaker Introduction <i>Julie Fream</i> , President and CEO, OESA
8:05 – 8:30 pm	Keynote Address <i>Hau Thai-Tang</i> , Group Vice President of Global Purchasing, Ford Motor Company
8:30 – 8:40 pm	Q&A Moderator: <i>Flavio Volpe</i> , President, APMA
8:40 pm	Presentation of Gift, Closing Remarks and Adjournment <i>The Honorable Douglas George</i> , Canadian Consulate General, Detroit

Supporting Partner:



ON THE FOLLOWING PAGES, PLEASE COMPLETE THE PARTNER AGREEMENT AND PROVIDE ATTENDEE NAMES FOR ALL PARTICIPANTS. EMAIL YOUR COMPLETED FORM TO APMA AT GTEDESCO@APMA.CA OR FAX TO 416-620-9730. FOR FURTHER ASSISTANCE, PLEASE CONTACT GLENDA TEDESCO AT 416-620-4220 X223.

29TH CANADA-U.S. AUTOMOTIVE DINNER

*Partnerships are offered on an “availability basis”
and are subject to approval by APMA and OESA*

Company: _____

Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Contact Name: _____ Title: _____

Email: _____ Signature: _____

Event Partner **\$4,000 + 13% HST = \$4,520.00 CDN**

HST# 122758741

Bill us (APMA/CAMM Members Only): P.O. No. _____

Charge my (circle one): VISA MasterCard American Express

NOTE: a 2.5% fee will apply to all credit card payments

Card No.: _____ Expiry: _____

Name on Card: _____

Signature: _____

PLEASE COMPLETE ATTENDEE NAMES FOR ALL PARTICIPANTS ASSOCIATED WITH THE PARTNERSHIP COMMITMENT ON THE FOLLOWING PAGE AND EMAIL TO APMA AT GTEDESCO@APMA.CA OR FAX TO 416-620-9730.

IF FURTHER ASSISTANCE IS REQUIRED, PLEASE CONTACT GLENDA TEDESCO AT 416-620-4220 EXT 223.

Check here to subscribe to APMA’s complimentary eNews distribution list which is distributed on a weekly basis. The eNews contains relevant updates on APMA activities and information and updates on relevant news and events throughout the global automotive industry. You may unsubscribe from this service at any time.

Partner Table Guests (8 people):

(Complete this form to ensure that all guests appear on the attendee list, have a name badge, and receive a confirmation e-mail)

Event Partner Host Company Name: _____

Guests:

1. Name: _____ **e-mail:** _____

Title: _____ Company: _____

2. Name: _____ **e-mail:** _____

Title: _____ Company: _____

3. Name: _____ **e-mail:** _____

Title: _____ Company: _____

4. Name: _____ **e-mail:** _____

Title: _____ Company: _____

5. Name: _____ **e-mail:** _____

Title: _____ Company: _____

6. Name: _____ **e-mail:** _____

Title: _____ Company: _____

7. Name: _____ **e-mail:** _____

Title: _____ Company: _____

8. Name: _____ **e-mail:** _____

Title: _____ Company: _____