SHIFT HAPPENS: The Next Generation of Auto

2016 APMA ANNUAL CONFERENCE & EXHIBITION

Caesars Windsor
377 Riverside Drive East, Windsor, Ontario

June 15, 2016

APMA – EDC B2B Meetings
June 14, 2016
2016 APMA ANNUAL CONFERENCE & EXHIBITION

The evolution of the automotive industry continues at an exponential pace. Technological advancements in the next 10 years will be more than those made over the past 40. Growing and maintaining innovative capacity is paramount for automotive suppliers to continue to compete on the global stage. The 2016 APMA Annual Conference & Exhibition brings together the Canadian automotive OE supplier industry and international delegates to cover key strategic issues and opportunities. This year’s theme - “Shift Happens – The Next Generation of Auto” - features a new ONE DAY Agenda format of industry leading speakers addressing key issues facing the industry while sharing strategic insights to focus on the opportunities. APMA’s new Concurrent Sessions integrated within the new conference format will highlight and provide insight into key strategic areas of focus for automotive suppliers that will shape and affect the next generation of the auto industry.

KEY FOCUS AREAS:
• Economic intelligence and industry insights
• Innovation as a key business development strategy
• Vehicle technology trends
• Globalization and trade impacts on suppliers

SPECIAL FEATURES:
Economic and Industry Outlook Panel
reviewing economic forecasts and industry production trends

Concurrent Sessions featuring expert panelists providing key insights into issues, challenges and opportunities in the next generation of the auto industry

International B2B Meetings:
B2B Meetings on June 14th will be co-hosted by APMA and Export Development Canada (EDC) providing a greater number of meetings and opportunities for manufacturer participants. As part of the B2B program and as in years past, APMA and EDC will continue to collaborate closely with the Canadian Association of Mold Makers [CAMM] and the Federal and Provincial Trade Commissioners to facilitate meetings between manufacturers from international delegations and Canadian companies. Consult APMA’s website for more information at www.apma.ca.

New Format and Floor Plan
APMA’s Annual Conference & Exhibition - Canada’s Premier Automotive Event
APMA is Canada’s national association representing producers of automotive parts, tools, supplies and services to the OE automotive industry. The Annual Conference & Exhibition is Canada’s premier automotive and networking event, with participants including Canadian and American automotive assemblers, Tier I suppliers, international automotive professionals, leading automotive research experts and other automotive companies.

The Conference creates a unique networking opportunity across all Tier levels. For 2016, APMA has developed a new integrated format and floor plan designed to allow for maximum networking opportunities and education. APMA continues its collaboration with the Canadian Association of Mold Makers [CAMM] to increase supplier involvement and participation from all Tier levels.

The Exhibition Hall will feature companies showcasing products, services, technological innovations and capabilities. With more than 600 automotive industry executives throughout the supply chain on hand, along with industry professionals and academia, the 2016 APMA Annual Conference & Exhibition serves as a unique place to learn, network and market to influential industry leaders.

Afterglow
At the conclusion of the business day on June 15, the Afterglow is the perfect venue to informally network in a casual setting. Take advantage of this opportunity to network with many of the Conference’s speakers and industry participants.

To register, please complete the registration form on the back page.

Visit www.apma.ca for detailed agenda information.
CONFERENCE SPEAKERS

New One Day Format featuring a combination of Plenary and Concurrent Sessions providing a broad range of insight and technical information to attendees:

SPEAKERS

Government Leaders:
Honourable Kathleen Wynne, Premier of Ontario

Economic and Industry Outlook:
Michael Robinet, Managing Director, IHS Automotive Advisory Services
Stuart Bergman, Deputy Chief Economist and Director, Economic and Political Intelligence Centre, Export Development Canada
Jason Stein, Vice President, Publisher and Editor/Automotive News; Editorial Director/Automotive News Europe & Automotive News China

Supplier Skills Development Panel:
Réal "Ray" Tanguay, Auto Advisor to the Governments of Canada and Ontario
Charles Daly, President and CEO, The Woodbridge Group

OEM “CEO Panel” on Alternative Propulsion:
Don Romano, President and CEO, Hyundai Auto Canada Corp.
Stephen Beatty, Vice President, Corporate, Toyota Canada Inc.
Klaus A. Berger, Vice President, Fuel Cell Division, Mercedes-Benz Canada Inc.

OEM Speakers:
Brandon Faroute, Head of Chrysler Design, FCA North America
Kristen Tabar, Vice President Technical Strategy and Planning Office, Toyota Technical Center, Toyota Motor Engineering & Manufacturing, Inc.

CONCURRENT PANELS FEATURING TECHNICAL INSIGHT ON:

Additive Manufacturing and Lightweighting:
Providing expert analysis and leadership on advanced technologies.
Featuring: WindsorEssex Economic Development Corporation, Center for Automotive Research, others pending

Autonomous Vehicle/Drive Panel:
Highlighting recent activities and developments in this area focusing on the APMA/Stratford Pilot Program.
Waterloo Region Economic Development Corporation, City of Stratford, QNX Software Systems, IBM

EV/Hybrid and Alternate Propulsion Systems:
Reviewing current status of technologies and future direction.
Featuring: D & V Electronics, TM4, McMaster University, University of Waterloo

Mexico Supply Chain Opportunities:
Reviewing Mexico market and supply chain opportunities.
Featuring: The Offshore Group, Industria Nacional de Autopartes, others pending

Mold, Tool and Machining Panel:
An analysis of key issues impacting these critical sectors.
Coordinated by the Canadian Association of Moldmakers (speakers pending)

MORE SPEAKERS TO BE CONFIRMED ...

Attend to learn more about:
• The future of our industry
• How globalization will affect you
• What the key drivers of future success will be
• How innovation and technology demands will change all business models
To register, please complete the form below and FAX to APMA at (416) 620-9730 or register online at www.apma.ca

Register more people from your company and SAVE!!!
APMA/CAMM Members: Register two full conference delegates at regular prices and deduct $150 per person on all subsequent conference registrations from your company. All registrations must occur on the same registration form to qualify. Use the form below and fax to APMA. Not available for online reservations and “Special Exhibitor Rate” registrations.

APMA Full Conference - June 15: includes all activities - presentations, concurrent sessions, meals, breaks, receptions, exhibition, and B2B Meetings opportunity. (June 14 – Check box below.) For Exhibit staff, consult the Exhibitor Manual.

<table>
<thead>
<tr>
<th>APMA/CAMM Members</th>
<th>FEE STRUCTURE</th>
<th>Up to May 13, 2016</th>
<th>After May 13, 2016</th>
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</thead>
<tbody>
<tr>
<td>Full Conference - June 15</td>
<td>$655.00 + $85.15 HST = $740.15</td>
<td>$775.00 + $100.75 HST = $875.75</td>
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<table>
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<tr>
<th>Non-Members</th>
<th>FEE STRUCTURE</th>
<th>Up to May 13, 2016</th>
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<tbody>
<tr>
<td>Full Conference - June 15</td>
<td>$780.00 + $101.40 HST = $881.40</td>
<td>$970.00 + $126.10 HST = $1096.10</td>
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*At door registrations - Add $20.00 plus $2.60 HST ($22.60)

HOTEL RESERVATIONS: Reserve your hotel room quoting Group Code APM0614 prior to June 1, 2016 to receive a conference rate of $158.00 per night (plus taxes), subject to availability. Call Caesars Windsor (1-800-991-8888) or book online from www.apma.ca.

Company: Telephone: Fax:
Address: City/Province: Postal Code:
First Name on Badge Last Name: Email: ☐
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☐ Special Dietary Requirements ____________________________________________________________

Total APMA Full Conference Registrants: _____________ x _____________ each (including HST) = $ _____________

HST #122758741 Signature: ___________________________________ TOTAL: $ ______

☐ Cheque Enclosed (APMA members only)  ☐ Please bill my VISA/MasterCard/AMEX Date:
Card #: ___________________________________ Expiry Date: ______ / ______
Cardholder's Name: ___________________________ Signature: ___________________________

Remit cheque to APMA, 10 Four Seasons Place, Suite 801, Toronto, Ontario M9B 6H7 Tel: 416-620-4220 Fax: 416-620-9730.
Substitutions allowed up to the day of the Conference. No refunds granted after May 27, 2016.
☐ Please check (✓) the box to be subscribed to APMA’s complimentary weekly eNews.