Canadian Emerging Technology Day
Autonomous Drive and Software
Fiat Chrysler Automobiles (FCA) (Auburn Hills, Michigan)

Wednesday, March 23, 2016

The Consulate General of Canada, in partnership with APMA and Export Development Canada (EDC), has been granted an opportunity to showcase Canadian automotive capabilities at Fiat Chrysler Automobiles (FCA) in Auburn Hills, Michigan in the area of autonomous vehicle technologies and related software.

Fiat Chrysler Automobiles (FCA), the seventh-largest automaker in the world, designs, engineers, manufactures and sells passenger cars, light commercial vehicles, components and production systems worldwide. The Group’s automotive brands are: Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep, Lancia, Ram and Maserati, in addition to the SRT performance vehicle designation and Mopar, the parts and service brand. FCA operates through companies located in 40 countries and has commercial relationships with customers in approximately 150 countries.

Canadian companies are encouraged to apply for the opportunity to participate in the Canadian Innovation Fair which will be held at FCA’s North American headquarters in Auburn Hills, MI on Wednesday, March 23, 2016. This is a chance for new and existing suppliers to present new technologies/innovation in the area of autonomous drive and software to FCA’s purchasing and engineering teams. The company is only seeking to identify innovative solutions from suppliers in these particular fields for this initiative. Successful applicants will be invited to set up a table-top display and meet with FCA decision makers.

The deadline for submitting an application along with any supporting information you want to include to be considered for this opportunity is Wednesday, January 27, 2016 at 5:00 PM. If you are interested in applying to be considered for this event, please submit your application online by Clicking Here. Supporting documentation can be sent to vguglielmo@apma.ca. Submissions received by the deadline will be forwarded to FCA for review and consideration. All applicants will be notified by APMA of the FCA decisions and selected applicants will be provided additional instructions prior to the event.

Cost: There is no cost to apply for this opportunity. If your company is selected to participate, you will be required to pay APMA a non-refundable fee of:

- APMA/CAMM Members: $400.00 plus HST
- Future Members: $600.00 plus HST

Please note: Participation will be limited to a maximum of 2 people per company. The format of this event will consist of small table top displays of their technologies. The event will run from 8:00 am (set up) to 4:00 pm on March 23, 2016.

If you have any questions or if additional information is required, please contact Vince Guglielmo at APMA at vguglielmo@apma.ca (Tel: 416-620-4220 ext. 233) or Anne Cascadden at the Consulate General of Canada in Detroit at anne.cascadden@international.gc.ca (Tel: 313-446-7023).